



Racing Beyond Expectations:

Best Practices Fueling the Industry's Sustainability Successes

Sustainability Summit 2012

Renaissance Raleigh North Hills Hotel • Raleigh, NC

February 22 & 23, 2012

Wednesday, February 22

8:30 – 9:00 a.m.	Registration/Light Breakfast
9:00 – 10:00 a.m. <u>Session 1 – Keynote Speaker</u>	<i>Racing Beyond Expectations</i> Michael Lynch, Managing Director, NASCAR Green Innovation
10:00 – 11:00 a.m. <u>Session 2</u>	<i>Business-Smart Sustainability</i> W. Dean Kaiser, QEP, Principal Project Manager Stratus Environmental Solutions, Inc.
11:00 a.m. – 11:30 a.m.	Break and Visit with Tabletop Exhibitors
11:30 a.m. – 12:15 p.m. <u>Session 3</u>	TBD
12:15 p.m. – 1:30 p.m.	Lunch and Visit with Tabletop Exhibitors
1:30 p.m. – 2:15 p.m. <u>Session 4</u>	<i>Green Innovations Changing the Industry Right Now: Furniture Packaging from "Ultra-Rapid Renewables"</i> Sam Harrington, Environmental Director & Packaging Engineer, Ecovative
2:15 p.m. – 3:00 p.m. <u>Session 5</u>	<i>Powering Toward Zero Waste: Ramping Up Recycling Efforts</i> Thomas Bean, Founder EarthWay Global LLC
3:00 p.m. – 3:15 p.m.	Break and Visit with Tabletop Exhibitors

3:15 p.m. – 4:15 p.m. <u>Session 6</u>	<i>EFEC & Sustainable by Design Case Histories</i> David Stout, Furniture Brands International Keith Nichols, Century Furniture
4:15 p.m. – 5:15 p.m. <u>Session 7</u>	2011 Sage Award Finalists Hardy Sullivan, Crypton Fabric – <i>The Benefits of Third-Party Certifications</i> Pat Loch, Leggett & Platt -- Garrett Tinsman, Sauder Woodworking – <i>The Case for Sustainability Reporting</i>
6:00 p.m. – 7:00 p.m.	<i>Awards Reception Honoring 2011 Sage Winner & Finalists</i>
Group Dinners – Japanese, Mexican and Italian restaurants, as well as seafood, sports bar and steakhouse fare, all within walking distance!	
Thursday, February 23	
8:00 a.m. – 8:30 a.m.	Registration & Breakfast
8:30 a.m. – 9:00 a.m. <u>Session 9</u>	<i>Eco-Regulation Overview</i> Bill Perdue, Vice President of Regulatory Affairs, American Home Furnishings Alliance
9:00 a.m. – 10:00 a.m. <u>Session 10</u>	<i>Supply Chain Transparency: The Next Regulatory Frontier</i> Alex Katz, Research Associate UL Responsible Sourcing
10:00 a.m. – 10:30 a.m.	Break and Visit with Tabletop Exhibitors
10:30 a.m. – 11:30 a.m. <u>Session 11</u>	TBD
11:30 a.m. – 1:00 p.m.	Lunch and Visit with Tabletop Exhibitors
1:00 p.m. – 2:00 p.m. <u>Session 12</u>	<i>CPSC Update</i> Dale Ray, Project Manager Consumer Product Safety Commission
2:00 p.m. – 3:00 p.m. <u>Session 13</u>	<i>Amending the Amendment: Lacey Act Update</i> Brent McClendon, Executive Vice President International Wood Products Association
3:00 p.m. – 3:15 p.m.	Break and Visit with Tabletop Exhibitors
3:15 – 4:00 p.m. <u>Session 14</u>	<i>Compliance 2012: Ending the Labeling Nightmare</i> Jim Chester Assured Products Group