

Annual Supplier Division Golf Tournament

- Funds raised allow the Suppliers Division to award **six \$2,000 scholarships** each year to children of full-time member-company employees.

Surveys & Statistics

- Manufacturers Benefits Survey
- Manufacturers Wage Survey
- Management Salary Survey
- Sales Reps Compensation Survey
- Sales Planning Guide
- Quarterly Financial Reports

Industry Guides & Manuals

- Annual Membership Directory
- Environmental Guide
- Furniture Trade Name Directory
- Freight Loss & Damage Claims Manual
- Supplier Resource Guide
- Voluntary Ergonomics Guideline

www.ahfa.us

The Alliance's website is a one-stop shop for all of the above-listed resources. Consult it regularly for updates and additions to this list of member benefits.

SUPPLIER DIVISION MEMBERSHIP ELIGIBILITY

Supplier Division membership is open to persons, firms and corporations that supply products or services to the home furnishings industry.

TO FIND OUT MORE ABOUT AHFA SUPPLIER MEMBERSHIP:

Call 336/884-5000, ext. 106

Email membership@ahfa.us

Visit www.ahfa.us

Unity | Access | Influence

Supplier Division Benefits

ABOUT AHFA

The American Home Furnishings Alliance is the world's largest and most influential trade organization serving the home furnishings industry.

Since 1905, AHFA and its predecessor organizations have disseminated the newest management, manufacturing and technical information to member companies and acted as a watchdog against burdensome regulatory requirements and government intervention.

Recently, member companies approved new initiatives intended to broaden the scope of the organization. The name was changed to the American Home Furnishings Alliance (from the American Furniture Manufacturers Association) and membership was opened to a broader cross-section of the industry. Alliances are based on common interests, and our member companies share a profound interest in:

- Promoting industry **UNITY** – creating powerful partnerships capable of impacting consumers and influencing the outcome of industry issues;
- Gaining **ACCESS** to valuable resources and money-saving services that give their companies a competitive advantage in our rapidly changing industry; and,
- Supporting an organization with **INFLUENCE** over regulations and standards that impact the manufacturing, sales or marketing of home furnishings products in the United States.

WHY JOIN AHFA'S SUPPLIERS DIVISION?

The American Home Furnishings Alliance is recognized by government, the trade and the media as the authoritative voice of the U.S. furniture industry.

The Supplier's Division was organized in 1964 to welcome suppliers of products and services as full members. Over the years, the diverse membership of this division has played a key role in providing needed information, expertise and partnership on critical industry issues. AHFA's Suppliers Division now offers a powerful package of programs and services designed to promote the growth and global leadership of its supplier member companies, including:

Exhibitor Discounts

- **A discount of up to 20% on exhibit space** at the International Woodworking Fair, co-sponsored by AHFA.

Industry Advocacy

- **Full-time staff in Washington** representing the furniture industry before elected officials and regulatory agencies.
- **Funding for scientific research** on environmental and product safety issues that impact the manufacturing, sales or marketing of home furnishings products in the United States.
- **Support for Congressional candidates** through a bipartisan furniture political action committee – **FurnPAC** – governed by a board representing small, medium and large AHFA member companies.
- **AHFA in Action**, online report that updates the membership on recent legislative and regulatory activities.

Education & Networking

- **Workshops and technical seminars** providing solutions, education and tools to improve and broaden the expertise of industry professionals.
- **Summer conferences** offering professional networking opportunities with specific professional groups, including manufacturing, HR, information technology, transportation and logistics, marketing, public relations, finance, environmental management, safety and health.
- **Annual Meeting** in November offering top manufacturing and supplier company executives a time for professional enrichment and networking.

Value-Added Programs

- **Federal Express discounts** up to 25% off regular shipping rates.
- **Fleet fuel card program** saving member companies thousands of dollars a year in fuel costs.
- **Complimentary listing** in the supplier directory on the AHFA website and in the Supplier Resource Guide section of the annual printed Membership Directory.
- **Complimentary new product and service listings** in Suppliers on Demand, an online newsletter updated quarterly.

Public Relations

- **PR support** for companies exhibiting at the International Woodworking Fair in Atlanta.
- **Year-round media desk** that fields call from journalists seeking information and photos for news and feature stories.

Timely Information

- **Furniture Executive**, a monthly newsletter detailing upcoming AHFA events and programs.
- **Suppliers on Demand**, an online newsletter designed to facilitate communication and business relationship between supplier and manufacturer members.

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