

ICFA Announces 2019 Apollo Award Finalists

July 15, 2019 - HIGH POINT, N.C. - The International Casual Furnishings Association announces the finalists for the 2019 Apollo Awards. The program recognizes retail excellence in the sales and marketing of outdoor furnishings.

Finalists must demonstrate outstanding accomplishments plus a commitment to customer service and dedication to professional development for their staff. The finalist is recognized as an exceptional dealer in their trading area and a model for others within the industry, as well as characterized by innovative marketing and merchandising strategies.

The ICFA membership will vote via an online ballot for a winner in each of two categories later this summer. Finalists will be honored and the winners announced at the ICFA Awards Gala on September 11 at the Hilton Chicago during Casual Market Chicago.

Finalists in the 2019 competition include:

Single-Store Category

Outdoor Elegance, La Verne, Calif.
Paine's Patio, Pocasset, Mass.
Patios Plus, Rancho Mirage, Calif.
Villa Terrazza, Sonoma, Calif.
Village Green Home and Garden, Rockford, Ill.

Multi-Store Category

Daylight Home, Lighting and Patio, San Luis Obispo, Calif.
Elegant Outdoor Living, Bonita Springs, Fla.
GreatGatherings, Gainesville, Va.
Today's Patio, Scottsdale, Ariz.
Watson's, Cincinnati, Ohio
Yard Art Patio and Fireplace, Coppell, Texas

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